Agency description: Sexual Violence Prevention and Education at ASU Wellness (SVPE) provides primary prevention activities for the four ASU campuses in the Phoenix area, where over 70,000 students are enrolled. The program is funded through the Arizona Department of Health Services. This comprehensive program is grounded in the social ecological model, including components designed to address individual, interpersonal, institutional and community influences.

Target Population: ASU college students: specifically freshmen, first year students who live in campus housing, students who identify as a minority, disabled, international, and/or lesbian, gay, bisexual, transgender or questioning.

SVPE Services:

Strategies and message delivery methods include:

- Presentations for students address consent, bystander intervention, sexual assault, boundary setting and healthy relationships through discussions of situations students commonly experience, such as social gatherings, sexual relationships, and personal development.
- Presentations for faculty, staff and student leaders who are in the position to influence student attitudes and behaviors, discussing ways to take action to create a healthier and safer campus and to influence positive experiences by the students they work with.
- Media campaign including posters, bulletin boards in residence halls, student newspaper ads, newsletter articles, Facebook, and web-based information;
- Activities designed to increase awareness at the population level, such as the Sex Signals Improv production, Denim Day, and lectures by national speakers (e.g., Michael Kimmel), etc;
- Online class required through certain freshman classes, residential colleges and scholarship programs;
- Incorporation of sexual assault prevention strategies in alcohol education and sexual wellness programs;
- Peer education opportunities for students to take leadership roles in advocating for change;
- Partnerships with students, faculty, staff, administrators and community to facilitate change;
- Coalition with partners at other Arizona public institutions of higher education to share ideas and work together to create change.

As a part of ASU Wellness, the SVPEP program has access to expertise, structure and systems for social marketing, evaluation, curriculum development, coordination of education and partnerships at the four ASU campuses.
Positive Youth Connections (PYC) is a youth-focused primary prevention program that seeks to educate youth and members of the community, including parents, teachers, and other adults working with youth, about family and relationship violence, sexual violence prevention, and healthy relationships. PYC targets high school and middle school students through a prevention, education, and PBIS (Positive Behavior Interventions and Supports) program called PEACE (Prevention Education And Creative Expression). The PEACE Project involves high school peer educators through the use of theatre, creative art forms, and writing, and group activities. PYC Club is a collection of middle school students who are training to become peer educators and work with their peers. PYC also facilitates The PEACE Project which engages PYC participants in community mobilization and peer education through the use of creative expression.

The MARS Project (Men Against Rape and Sexism) is a student-driven organization that is focused on decreasing sexual violence at Northern Arizona University. Activities include peer education, community-wide event coordination, coalition-building on and off campus, and political participation.

Northland Family Help Center
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The Arizona Department of Health Services (ADHS) Sexual Violence and Prevention Program (SVPEP) receives funds from the Centers for Disease Control for programs aimed at preventing sexual violence and rape in Arizona. For the past twelve years, through community level cooperative interventions, SVPEP has provided prevention education on rape and teen dating violence to students, professionals, and community members in Arizona.

Currently, there are five agencies in three counties receiving funds to support a variety of primary educational programs throughout the state. Target populations include students in elementary through high school, college students, women, medical and legal professionals, law enforcement personnel, Latino and Native American youth, and alcohol-serving staff and owners.

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Funded activities include:
- Educational seminars
- Trainings for professionals
- Preparation of informational materials
- Education/training programs for students/campus personnel
- Education to increase knowledge about date rape drugs
- Other efforts to increase awareness of the facts about, or to help prevent sexual assault, including efforts to increase awareness in underserved communities, and individuals with disabilities
- Operation of hotlines

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<td>PO Box 870305</td>
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<td>Tempe, AZ 85287-0305</td>
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<td>STAND &amp; SERVE</td>
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<td>PO Box 24148</td>
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<td>Main phone: (602) 225-0942</td>
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Agency Description:

Northland Family Help Center (NFHC) took its current form in 1991, when Northland Crisis Nursery and the Women’s Resource Center merged into one organization. Now in its 31st year of operations, NFHC provides advocacy, prevention education, and shelter for victims of violence and abuse through five free programs: Women’s Shelter, Children’s Shelter, Legal Advocacy, Counseling, and Community Education. All programs are supported by a small administrative department.

Northland Family Help Center is located in Flagstaff, Arizona. Its mailing address is: 2532 North Fourth Street., #506, Flagstaff, AZ 86004

Target Populations:

* Northern Arizona University students

* Flagstaff Middle and High School students

* Employees at Flagstaff establishments that serve alcohol

SVPEP Services:

Positive Youth Connections

Positive Youth Connections (PYC) is a youth-focused program that seeks to educate various members of the youth community through peer education. Two components of PYC work together to form a comprehensive educational prevention program. The P.E.A.C.E. Project for high schools and P.E.A.C.E. Club for middle schools.

The MARS Project

Men Against Rape and Sexism

The MARS Project is a student organization for men that focuses on the primary prevention of sexual violence at Northern Arizona University through multi-session educational workshops.

The Arizona Safer Bars Alliance

The Arizona Safer Bars Alliance (ASBA) uses a multi-session curriculum to train alcohol-serving staff on bystander interventions. The project unites bar owners, employees, patrons, and community members across Arizona and promotes positive skills building to reduce sexual aggression in their communities.

Coconino County Juvenile Center

NFHC community education department conducts weekly sexual violence prevention and education trainings with youth on probation and youth who are incarcerated.
Our Family Services
REEL Talk: Act Out

Our Family's Mission: “Making our community a better place to live, to grow up, and to grow older.”

We are aiming to instill a sense of personal purpose to our youth to be able to define, recognize, and prevent sexual violence in their lives and to introduce the Developmental Asset of Empowerment to our program participants.

REEL Talk: Healthy Relationships and Sexual Violence Prevention and Education through film uses filmmaking and outreach to help at-risk youth, ages 14-21, prevent sexual violence and other risky behaviors.

TEEN FILM:
- The youth film-makers research, develop, write, direct, and act in dramatic or documentary presentations on the topic of preventing sexual violence and present in community settings around Pima County.
- Youth are recruited by Prevention Specialists and the Program Manager to participate in the project. Under the direction of the Prevention Specialists, training begins with research on sexual violence and ends with the final film production. In addition youth are gaining knowledge on the primary prevention of sexual violence.
- The youth and Prevention Specialists publicize and host public screenings of completed films.

AZ RAPES PREVENTION ORGANIZATION
http://www.azrapeprevention.org

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Resources for educators: Links to important sources of information for developing and evaluating sexual violence prevention and education programs as well as lists of publications, videos, and curricula.

Statistics: Reports summarizing state and federal statistics on sexual violence, organized by year.

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Arizona laws: Links to the Arizona Revised Statutes and other laws that deal with sexual violence.

State coalitions: Links to sexual violence coalitions throughout the U.S.

Other links: Links to other websites with important information related to sexual violence.

Upcoming events: State and national events related to sexual violence prevention and education.
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OUR FAMILY SERVICES
REEL Talk: Act Out
3830 E. Bellevue St.
Tucson, AZ 85716
Main phone: (520) 323-1708 ext. 149
Fax: (520) 323-9077
sexualviolenceprevention@ourfamilyservices.org
http://www.ourfamilyservices.org

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svpep@gmail.arizona.edu
http://www.azrapeprevention.org
Our Family Services Agency Overview  
Updated 10/30/12

**Agency Description:**

Our Family is a $5.1 million organization with nearly 100 employees and an active corps of volunteers. It is accredited by the Council on Accreditation of Services for Families and Children Inc. and licensed as a behavioral healthcare institution by the Arizona Department of Health Services.

As a merged agency, Our Family has been formed of many once-independent parts -- OUR TOWN and Family Counseling Agency in 2005, Information & Referral Services in 2008, and New Beginnings for Women & Children in July 2012.

**Target Population:**

The program, titled R.E.E.L. Talk: Healthy Relationships through Film, will target at-risk youth ages 14-21 in schools, programs, community, youth centers, and detention centers.

**SVPEP Services:**

Prevention Specialists provide factual knowledge on sexual violence and its prevention and instruction on the technical aspects of writing/directing/producing short films. Filmmaking is used primarily as a tool to saturate participants with information on sexual violence and prevention strategies as a first step to learning healthy behavior. The youth use the key elements of what they have learned to either develop creative short screenplays or design more technical Public Service Video presentations. These films will then be distributed to schools, provider agencies, community centers, and detention centers and for public screening events as a community outreach effort.

Program content is firmly rooted in evidenced-based prevention theory and practices, and is structured around the nine principles of effective prevention. The comprehensive curriculum covers the continuum of issues that relate to sexual violence taught in a culturally relevant context. Activities are designed to develop protective factors, reinforce prosocial behaviors and provide sufficient dosage to elicit changes in attitudes and behaviors in participants. At the core of our model is the positive youth development (PYD) principle, a strengths-based approach based on the belief that young people possess the strength and ability to become successful when provided with the tools and opportunities to do so.

The R.E.E.L. Talk curriculum provides factual information, self-esteem building and interpersonal and conflict resolution skills practice, and is designed to build upon the youths’ assets. The curriculum has the flexibility to allow Prevention Specialist to adjust the amount of time focused on each subject, based on a particular group’s needs.
Filmmaking provides technical and artistic skill building while fulfilling the dual purpose of saturating youth with accurate information regarding the continuum of issues that contribute to sexual violence. While youth will have total creative control over the films’ creation, they will be required to choose a sexual violence/sexual violence prevention topic as their subject. This could include stereotypes, myths, date rape, drugs used to facilitate sexual assault, media influences, bystander attitudes or any other subject of the youths’ choosing within the parameters set by the course subject.

Outreach empowers youth by giving them a voice and opportunity to be a positive force for change in their community, fostering in them a sense of purpose and belonging. In showing their films to larger audiences, they increase awareness of the facts about sexual assault among an underserved community (at risk youth). It is recognized that the most effective strategy for presenting prevention information to a youth is often through another youth, and the use of film has proven to be an effective, culturally relevant method of achieving this.
SVPEP Resources on the Web

http://www.azrapeprevention.org

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### Peer Solutions

Peer Solutions (PSI) is an Arizona-based 501(c)(3) nonprofit organization founded in 1996 with a Mission: to cultivate healthy communities through STAND & SERVE (S&S), a primary prevention initiative fostering safety, equality and respect as norms to prevent the underlying conditions of sexual violence including violence perceived as normal, silence/denial and oppression. We are all Peers, We are all the Solution.

STAND & SERVE activities include:

1. Weekly S&S lunch meetings with high schools in Phoenix and Tempe. Students learn about, discuss, plan and implement activities to prevent sexual violence on and off campus before it begins.
2. Weekly S&S after school and summer workshops/activities for elementary, middle and high school students across Tempe and Phoenix. Students learn from Peer Educators about why and how to prevent sexual violence before it begins with activities across the socio ecological model.
3. Monthly S&S Coalition meetings. School, family, and community partners in conjunction with students developed THE GUTS TO BE GOOD (G2BG), an initiative that emphasizes five things we, as a society, can do to cultivate safety, equality, and respect as norms. They are 1. The guts to be RESPECTFUL 2. The guts to be COURTEOUS 3. The guts to SPEAK UP 4. The guts to HONEST and 5. The guts to LEND A HAND. Together we learn about, discuss, plan and implement activities to prevent sexual violence before it begins.
4. On-going S&S community service projects, celebrations and events, such as the biannual Days at the Capitol, Town Halls and prevention workshops focusing on primary prevention of sexual violence. S&S encourages events to lay a foundation in preventing sexual violence before it begins by bringing together school, family and community partners to design and implement solutions year round.

For more information please check out our website: PeerSolutions.org.

### Arizona Department of Health Services

**Division of Public Health Services**

**Bureau of Women’s and Children’s Health**

http://www.azdhs.gov/phs/owch/sexual_violence_prev.htm

150 N. 18th Ave., Suite 320
Phoenix, Arizona 85007
Main phone: (602) 364-1400
Fax: (602) 542-7341
http://www.azdhs.gov/phs/index.htm

**Program Manager:**
Carol Hensell
Carol.Hensell@adhs.gov

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This publication is supported by Grant/Cooperative Agreement number CE-001128 from the Arizona Department of Health Services, Sexual Violence and Education Program. Its contents are solely the responsibility of the authors and do not necessarily represent the official views of the Centers of Disease Control, Arizona Department of Health Services, or The University of Arizona.
About ADHS Sexual Violence Prevention and Education Program

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Peer Solutions Agency Overview
Updated 10/19/12

Agency Description:
Peer Solutions is an Arizona-based 501(c)(3) nonprofit organization founded in 1996 to cultivate positive social change while working to prevent the underlying causes of sexual violence before they begin. Our mission is to cultivate healthy communities by fostering safety, equality and respect as norms to prevent violence before it begins.

STAND & SERVE (S&S) was piloted in 1997 at Tempe High School with support from the Arizona Department of Health Services. We now facilitate weekly activities with students from 16 schools along with the support of over 30 community partners. During the 2011-2012 school-year, weekly activities were facilitated with students from 14 schools and the support of over 30 community partners reaching 18,263 individuals. S&S members understand primary prevention strategies and work to eliminate the underlying conditions of sexual violence including oppression, silence/denial and normalized violence. "The S&S mission isn't something that leaves you when you leave the club. It is a permanent mindset of social responsibility that stays with you for life." Original S&S and Current Board Member Heather Gore

Target Population:
Peer Solutions’ target population includes elementary, middle and high school students, school staff, family and community members in Tempe and Phoenix.

SVPEP Services:
S&S is a peer-leadership initiative designed by and for the schools, families and communities we serve. S&S members are provided with tools and opportunities to bring their communities together to define the problem and implement the solution. S&S members develop, facilitate and evaluate activities, serve on the Peer Solutions Board of Directors and facilitate at local and national conferences. Activities include:

1. Weekly S&S lunch meetings with high schools in Phoenix and Tempe.

2. Weekly S&S after school and summer workshops/activities for elementary, middle and high school students across Tempe and Phoenix.

3. Monthly S&S Coalition Meetings and Educational Outreach on and off campus to include monthly staff memos, announcements and lunch time activities. School, family and community partners developed THE GUTS TO BE GOOD (G2BG), an initiative that emphasizes five things we can all do to cultivate safety, equality, and respect as norms. They are: 1. The guts to be RESPECTFUL, 2. The guts to be COURTEOUS, 3. The guts to SPEAK UP, 4. The guts to be HONEST and 5. The guts to LEND A HAND.

4. Additional on-going S&S service projects include celebrations and events, such as the bi-annual Days at the Capitol, Town Halls, and primary prevention workshops.
SVPEP Resources on the Web
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**Southern Arizona Center Against Sexual Assault (SACASA)**

The Sexual Violence Prevention Education Program at SACASA reflects our commitment to ending all forms of sexual violence, including harassment, abuse, and assault. We believe sexual violence is a learned behavior, and can be unlearned by teaching our young people and adults to support survivors and hold perpetrators accountable. Our projects focus on community solutions to the problem of sexual violence.

**Peer Education**: With our partner schools, we developed a one-semester for-credit Sexual Violence Peer Educator training class. Peer Educators are trained to deliver our six-session sexual violence curriculum to other young people. Our curriculum encourages changes in attitudes, knowledge, and behavior supportive of healthy relationships, respectful communication, and bystander intervention. We offer simple and practical steps young people can take to address sexual violence, and teach tools and skills to increase their sense of empowerment and ability to access adult and community support. Peer Educators help plan and participate in school and community events. Most importantly, they change their school and community environment by serving as sources of information and support for their fellow students, friends, and families.

**Adult & Professional Education**: Parents, teachers, and other adults learn about the impact of sexual and relationship violence on young people, and are reminded of their important role in modeling respectful, consensual, non-violent relationships. We review mandatory reporting, discuss warning signs of potentially abusive situations, and teach adults how to respond appropriately to concerns or disclosures of sexual and relationship violence.

**Nightlife Safety Project**: Young women deserve the opportunity to enjoy themselves at bars and nightclubs, but consumption of alcohol is highly related to sexual assault. Most offenders and about 40% of survivors were drinking at the time of the assault. Sexual aggression and harassment are behaviors associated with being a perpetrator of sexual assault. The Nightlife Safety Project is a pilot program that assists bars and clubs in developing zero tolerance sexual harassment policies, and trains their staff to intervene when young women need assistance in repelling unwanted attention. Educational materials help remind young women about safety measures they can take, and let them know that they can always count on help from bar staff. The Project also works to help ameliorate environmental factors that may contribute to sexual violence.
About ADHS Sexual Violence Prevention and Education Program

The Arizona Department of Health Services (ADHS) Sexual Violence and Prevention Program (SVPEP) receives funds from the Centers for Disease Control for programs aimed at preventing sexual violence and rape in Arizona. For the past eleven years, through community level cooperative interventions, SVPEP has provided prevention education on rape and teen dating violence to students, professionals, and community members in Arizona.

Currently, there are six agencies in three counties receiving funds to support a variety of primary educational programs throughout the state. Target populations include students in elementary through high school, college students, women, medical and legal professionals, law enforcement personnel, and Latino and Native American youth.

Funded activities include:
- Educational seminars
- Trainings for professionals
- Preparation of informational materials
- Education/training programs for students/campus personnel
- Education to increase knowledge about date rape drugs
- Other efforts to increase awareness of the facts about, or to help prevent sexual assault, including efforts to increase awareness in underserved communities, and individuals with disabilities
- Operation of hotlines

List of Funded Agencies

ARIZONA STATE UNIVERSITY

ASU Wellness—Sexual Violence Prevention and Education Program
PO Box 870305
Tempe, AZ 85287-0305
Main phone: (480) 965-4721
Fax: (480) 965-6883
wellness@asu.edu
http://www.asu.edu/wellness

NORTHLAND FAMILY HELP CENTER

Community Education Department
Positive Youth Connections and The MARS Project
2532 N. 4th St. #506
Flagstaff, AZ 86004
Main phone: (928) 774-4503
Fax: (928) 774-5809
24-Hour Crisis Line: (928) 527-1900
1-877-634-2723
NFHC@northlandfamily.org
http://www.northlandfamily.org

PEER SOLUTIONS

STAND & SERVE
PO Box 24148
Phoenix, AZ 85704-4148
Main phone: (602) 225-0942
Fax: (602) 225-0982
Info@PeerSolutions.org
http://www.PeerSolutions.org

OUR FAMILY SERVICES

REEL Talk: Act Out
3830 E. Bellevue St.
Tucson, AZ 85716
Main phone: (520) 323-1708 ext. 149
Fax: (520) 323-9077
sexualviolenceprevention@ourfamilyservices.org
http://www.ourfamilyservices.org

SOUTHERN ARIZONA CENTER AGAINST SEXUAL ASSAULT

Community Prevention, Education, & Outreach
Sexual Violence Prevention Education
A member of Arizona’s Children Association and its Family of Agencies
1600 N. Country Club
Tucson, AZ 85716
Main phone: (520) 327-1171
TTY/TDD/SMS: (520) 327-1721
Fax: (520) 327-2992
24-Hour Crisis Line: (520) 327-7273 or 1-800-400-1001
sacasainfo@arizonaschildren.org
http://www.sacasa.org

THE UNIVERSITY OF ARIZONA MEL AND ENID ZUCKERMAN COLLEGE OF PUBLIC HEALTH

Sexual Violence Prevention & Education
1295 N. Martin Ave.
PO Box 245209
Tucson, AZ 85724
Main phone: (520) 626-7215
Fax: (520) 626-8716
svpep@gmail.arizona.edu
http://www.azrapeprevention.org
Agency description:

Since 1973, the mission of the Southern Arizona Center Against Sexual Assault (the Center) has been to reduce the trauma and incidence of sexual violence by providing treatment and promoting prevention of sexual abuse, incest, molestation, and rape through the provision of free bilingual/bicultural services including a 24-hour crisis hotline, hospital response, mental health services, community prevention education, outreach and advocacy. In July, 2008, the Center merged with Arizona’s Children Association, becoming a member of its family of agencies.

The Center has two locations in Tucson:

1600 N. Country Club Rd, Tucson, AZ 85716 houses the Center’s Crisis Services, Mental Health Services and the Community Prevention Education & Outreach programs.


Target Population:

SACASA’s SVPEP program targets high school students to complete our peer education training. School staff and other adults working with youth are targeted for adult training. The Nightlife Safety program targets young women ages 21-30 by training staff at bars frequented by young women in zero-tolerance policies for unwanted sexual aggression. Bars are selected by location and their willingness to host training and awareness activities.

SVPEP Services:

*Sexual Violence Prevention Peer Educator Program:* SACASA has partnered for two years with three local high schools to develop a two-semester Sexual Violence Peer Educator training class offered for elective credit. Classes are taught by SACASA staff at the school. The course curriculum is based on the most recent research in the field of sexual violence prevention, and presents information and discussion on forms of sexual violence including sexual harassment, gender roles and expectations, correlates of victimization and perpetration, consent and coercion, Arizona State Laws on sexual assault, healthy and unhealthy relationships, rape myths, safe bystander intervention skill building, options for survivors of sexual violence, and community resources available to people affected by sexual violence. As Peer Educators learn about sexual and relationship violence, they also learn to deliver a multi-session curriculum to their peers as part of a team. By the end of the year, each team teaches the curriculum to at least one classroom.
Peer Educators also coordinate school-wide awareness events to complement and reinforce the curriculum they teach, and have opportunities to extend their work by participating in community-wide events such as Take Back the Night.

**Sexual and Relationship Violence Training for Adults Working with Youth:** This program is a two-hour training that summarizes information about sexual and relationship violence; emphasizes the importance of consistent role modeling and enforcement of policies against harassment and abuse; discusses appropriate intervention strategies when witnessing or suspecting bullying, sexual harassment, sexual abuse or assault; and addresses mandatory reporting laws and procedures. The training is scheduled at the convenience of the personnel at the site, usually during regular staff development hours, and can be presented in two one-hour blocks. The training is also offered bi-monthly at the SACASA offices. Staff are encouraged to discuss specific issues of concern at their site and problem-solve with each other and administrators.

**Nightlife Safety Program:** This pilot program partners with bars on University Ave., 4th Ave., and Congress St. that already have informal non-tolerance policies toward sexual aggression. SACASA staff trains bar staff in the association of alcohol and sexual violence, and asks them to identify risk and prevention factors to make the bar safer. These may include alterations such as improving parking lot lighting, serving policies requiring that staff deliver drinks directly to consumers, using uniforms to facilitate identification of staff, and pre-screening taxi drivers when calling a cab for an intoxicated patron. Bars adopt zero-tolerance policies for unwanted sexual aggression. Bars also host SACASA public awareness events to share information on the association of alcohol consumption with sexual violence perpetration and victimization.
Agency Description:

The Mel & Enid Zuckerman College of Public Health (MEZCOPH) is one of 20 colleges at the University of Arizona in Tucson, Arizona. MEZCOPH was established in 2000. The mission of the college is to promote the health of individuals and communities with a special emphasis on diverse populations and the Southwest. The Sexual Violence Prevention and Education Program (SVPEP) website was created by MEZCOPH. MEZCOPH has received funds from ADHS to maintain the website and provide research assistance since 2000. The SVPEP website may be accessed at: http://azrapeprevention.org/.

Target Population:

MEZCOPH provides information on sexual violence prevention and education research, statistics, and educational resources to ADHS and funded Contractors.

SVPEP Services:

MEZCOPH responds to requests from ADHS and funded Contractors for current research, statistics, curricula, and educational resources to support the design and implementation of sexual violence prevention programs. MEZCOPH monitors SVPEP website usage each month using Google Analytics. MEZCOPH updates the SVPEP website several times a month with the following information and resources:

- Arizona sexual violence resources (e.g., crisis lines, shelter information)
- Arizona Laws related to sexual violence
- Agency updates
- Current sexual violence statistics
- Evaluation Tools & Measurements
- Information about SVPEP and funded contractors
- Links to other websites dedicated to sexual violence prevention
- Publications & Reports related to sexual violence
- Research abstracts
- Resources for educators (e.g. books, video, curricula)