

From the Centers for Disease Control

**Guidance for Agencies:
Guidelines for Requesting Funding for Brochures**

Program Concerns

Program staff should describe how brochures will be used and if they will be prevention focused. Program staff should respond to the following questions to support the request to print brochures: 1) are the materials prevention focused? 2) are the materials linked to or in support of other prevention program efforts including prevention of perpetration? 3) are the materials culturally relevant to the audience?