



Sexual Violence Prevention & Education Program

Arizona Department of Health
Services,

Bureau of Women's and
Children's Health

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Leadership for a Healthy Arizona





Why Are We Here Today?

To have a foundation on the subject of Sexual Violence and Primary Prevention



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Sexual Violence: Overview

While “rape” is a commonly used and understood term, it specifically refers to nonconsensual vaginal or anal penetration.



What exactly is sexual violence?

Sexual violence is any sexual act that is forced against someone's will.

These acts can be physical, verbal or psychological.



Who can be a victim of sexual assault?

Anyone can be a victim of sexual assault regardless of age, gender, race, sexual orientation or socioeconomic status.



Sexual Violence in Arizona

An estimated 19% of adult women in Arizona (363,000 in 2003) have been victims of one or more completed forcible rapes during their lifetime.

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Sexual Violence in Arizona

In 2009, among Arizona youth in 9th through 12th grades, 14% of girls and 7% of boys reported who had ever been physically forced to have sexual intercourse when they did not want to

Why Do You think

dating/relationship/sexual
violence exists?

What are the underlying
causes/contributing factors?



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Why Does It Exist?

Silence/Denial

Power/Control Over Others

Violence Perceived as the Norm

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What IS Primary Prevention?

Stopping it **BEFORE** it
happens

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Exploring Primary Prevention

Before:

- Change conditions that support violence
- Promote conditions that inhibit violence
- Develop skills for behaviors you want adopted

After:

- Respond to violence
- Provide services to survivors
- Encourage awareness of the extent of the problem and where to receive services

Primary VS. Secondary

Table 3: The BEFORE and AFTER Matrix

	Individual	Relationship	Community	Societal
Before (Primary Prevention)	Implement and evaluate discussion groups among men that explore prevalent notions of masculinity and their relationship with sexual violence; healthy and respectful relationship; and men's role in prevention sexual violence.	Implement and evaluate a discussion group based intervention with male peer groups (e.g. fraternities, athletic teams) to change group norms that support and condone sexual harassment and violence. Men will learn to hold their peers accountable for attitudes and behaviors that support sexual violence.	Engage youth as agents of change to affect their school's climate of tolerance for sexualized bullying by leading classroom-based conversations with school-wide special events.	Assist in educating legislators about the importance of economic and educational policies that promote the economic status of women and reduce inequalities in employment.
After (Secondary and Tertiary Prevention)	Provide offender treatment services for perpetrators. Provide crisis intervention services for sexual assault survivors.	Provide services to family members of sexual assault survivors to assist them in resolving the impact of the assault and to help them be sensitive and supportive of the survivor.	Develop police protocols for responding to and investigating reports of sexual assaults. Hold "Take Back the Night" rallies to raise community awareness of the scope, nature, and impact of sexual violence.	Assist in educating legislators about the importance of mandatory legislation that ensures all survivors of sexual assault the provision of a forensic medical exam at no charge.



Why Does Primary Prevention work?

Stops the problem before it starts!

It prevents subsequent negative effects.

It interrupts and halts the generational cycle of abuse.

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Reducing

To reduce sexual violence
A 'social' norm must take place.

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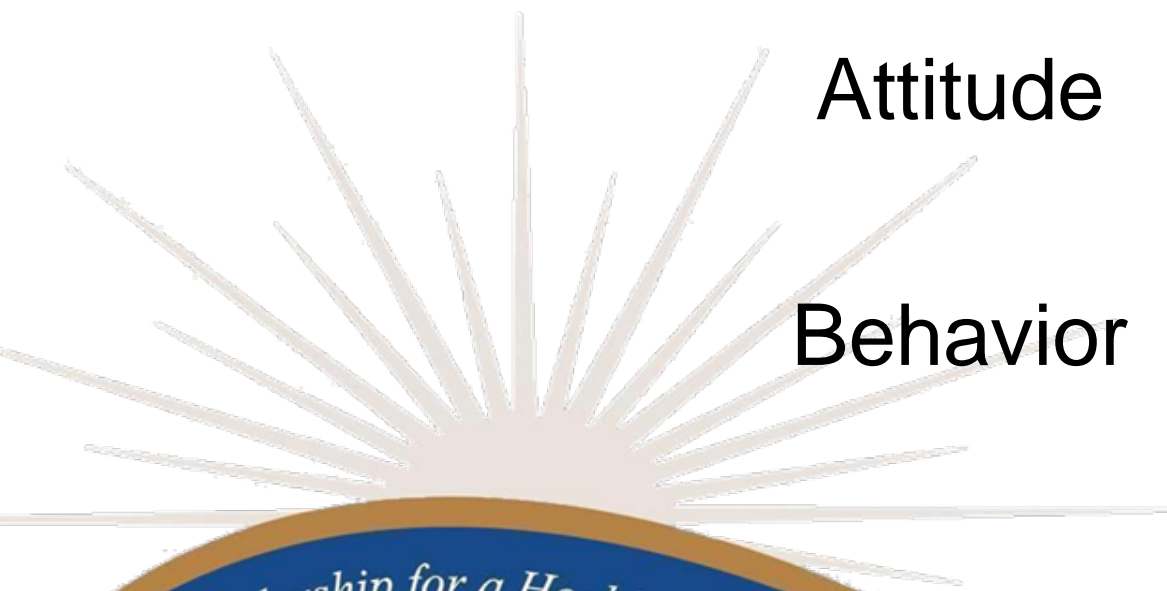


Norms, Attitudes and Behaviors

Norm

Attitude

Behavior



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Social Ecological Model



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SEM ~Individual

Individual-level strategies are those that are designed to change an individual's attitudes, beliefs and behaviors **directly**.



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SEM~ Relationship

Relationship-level strategies focus on changing individual behavior by influencing a person's close, interpersonal relationships and environments, such as peers and the family environment.



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SEM~Community

Strategies at the community level

Focus on modifying the characteristics of settings that promote violent behavior or that create the conditions for violence to occur.



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Mobilizing Communities for Sexual Violence Prevention

Community Mobilization facilitates shifting ownership for the solution to the community to impact underlying/root causes of sexual violence.



SEM~Societal

Societal strategies focus on the broader cultural, social and economic factors related to violence – addressing such issues as access to resources, gender, racial/ethnic, economic or educational inequality.

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Multi-Pronged Approach takes the Whole Village

Involve **multiple** communities
Begin younger and educate at
multiple developmental stages
Form **multiple** partnerships
across systems to magnify
message delivery.



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Exploring Bystander Intervention

What is a bystander?

What are bystander education programs?

What is a bystander approach?

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Bystander Intervention Works

Includes potential interventions before, during, and after an assault

Increase sexual assault knowledge, rejection of rape myths, and actual bystander behaviors.

Did You Know...

Over 85% of all sexual assaults are perpetuated by someone known to the victim/survivor.

False reporting only occurs in 2-8 % of reported rapes/sexual assaults.

Alcohol is the number one 'drug'.

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You must have.....

Consent! Consent is an agreement that two people must make if they want to have sex.



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Consent

Both partners need to be fully conscious and aware.

Both partners are equally free to act.

Both partners clearly communicate their willingness and permission.



About statistics

Statistics about sexual violence vary greatly due to differences in how it is defined, how data is collected, and the 'setting' of those being interviewed.

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Cost

The National Institute of Justice estimates that rape and other sexual assaults of adults cause an annual minimum loss of 127 billion dollars, or about \$508 per U.S. resident.



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Resources

In Arizona, you can do this by dialing 9-1-1
on any phone

National Rape, Abuse & Incest National
Network (RAINN): 1-800-656-HOPE (4673)

Website: <http://azrapeprevention.org>



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Questions?

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